



सत्यमेव जयते



Indian Council for Cultural Relations
भारतीय सांस्कृतिक सम्बन्ध परिषद्
Maulana Azad Centre for Indian Culture, Cairo

Embassy of India
Cairo

Maulana Azad Centre for Indian Culture
(MACIC)

Newsletter

Sangam

(Cultural Connect Between Two Great Civilizations)

January 2025

Highlights of the January month

- Workshop on Traditional Art and Culture of India
- World Hindi Day Competitions
- Yoga workshop on Pranayama and Yoga Nidra
- Felicitation of top performers of Bharat Ko Janiye Quiz
- Outreach event on WAVES
- Screening of Movie “Dilwale Dulhania Le Jayenge”
- 76th Republic Day Celebration at India House
- 76th Republic Day Reception
- World Hindi Day 2025 Celebrations
- Cultural Evening during the World Hindi Day



Workshop on traditional art and culture of India

Maulana Azad Centre for Indian Culture organized a workshop on Saree and Dupatta Draping on January 17, 2025. Participants were excited to learn about the Indian heritage and expressed keen interest in exploring the art of saree draping further.



World Hindi Day Competitions

Egyptian students and members of the Indian diaspora participated enthusiastically in the various Hindi language competitions including Handwriting, extempore speaking, picture writing, poetry recitation and Hindi essay writing, organized by MACIC on January 23, 2025.



Yoga Workshop

MACIC organised special Yoga workshop on Pranayama and Yoga Nidra at its premises on January 26, 2025. Participants gained valuable insights into the practice of Yoga and its benefits.



Felicitation of the top performers of Bharat Ko Janiye Quiz

Top 50 performers of Bharat Ko Janiye Quiz in Egypt were felicitated during the 76th Republic Day Celebration held on January 26, 2025 at India House.



Outreach event on WAVES

An outreach on the World Audio Visual and Entertainment Summit (WAVES) was held by the Mission on January 14, 2025. The event brought together Egyptian industry leaders, innovators, and media professionals to explore opportunities, trends, and emerging technologies in the global M&E sector. Cd'A Ms. C. Sushma highlighted the significance of WAVES in strengthening ties in the M&E sector and encouraged participants to attend WAVES summit.



Movie “Dilwale Dulhania Le Jayenge”

MACIC screened Indian Bollywood movie “Dilwale Dulhania Le Jayenge” at Cinema Palace, Garden City, Cairo on January 04, 2025. Egyptians Bollywood lovers watched the movie and thoroughly enjoyed it.



76th Republic Day Celebration at India House

Flag Unfurling Ceremony

The 76th Republic Day Celebration was held at the India House with great zeal and patriotic fervour. Cd'A Ms. C Sushma unfurled the Tiranga - National flag of India and read out the excerpts of the address by the President of India which highlighted India's remarkable progress, resilience, and steadfast commitment to values enshrined in India's constitution. Members of Indian diaspora and Egyptian friends joined the celebrations with great enthusiasm.



Cultural Events

A Cultural event organized during the 76th Republic Day Celebration at the India House. The students and the members of the Indian Community presents classical dance Kuchipudi and dance on patriotic songs. Their performances left the audience spellbound.



76th Republic Day Reception

Cultural Evening

A vibrant cultural evening was organized during the 76th Republic Day Reception on January 26, 2025, showcasing the rich tapestry of Indian art and culture. Kathak and Bollywood dance were presented in addition to exhibition on Indian art and culture.



Exhibition on winning paintings of the “Glimpses of India Painting” Competition

An exhibition on winning paintings of the “Glimpses of India” held during the 76th Republic Day reception. It showcased the talented artworks from the Egyptian children, reflecting strengthening cultural ties between two nations and fostering deeper mutual understanding.



World Hindi Day 2025 Celebrations



Cd'A Readout Message of Hon'ble Prime Minister of India

Mission celebrated World Hindi Day 2025 with great enthusiasm and fervor on January 29, 2025 at Gomhuria Theater, Cairo. Cd'A Ms. C. Sushma readout the message of Hon'ble Prime Minister of India on World Hindi Day and highlighted the growing interest in the Hindi language among Egyptian students, emphasizing its role in India-Egypt cultural and educational exchanges. Prof. Ahmad Quadi, delivered an inspiring speech in Hindi, underscoring the language's global significance and its impact on fostering cross-cultural.

"Hindi Poetry and Song Recitation"

Few glimpses of poetry and song recitation during the World Hindi Day celebrations, Egyptian students and members of the Indian diaspora showcased their deep appreciation for the Hindi language through mesmerizing performances. The event beautifully highlighted the growing love for Hindi in Egypt, fostering cultural connections and linguistic appreciation.



Prize Distribution of the Winners of Various Hindi Language Competitions

Mission organized a Prize Distribution Ceremony for the winners of various Hindi language competitions including Handwriting, Extempore Hindi speaking, Poetry recitation, and Essay writing, aiming to promote the Hindi language among the local community. Cd'A Ms. C. Sushma and Chief Guest Prof. Ahmad Quadi honored the winners by presenting them with prizes and awards, acknowledging their exceptional performances and dedication to learning Hindi.



Cultural Evening during World Hindi Day

A Cultural event organized during the World Hindi Day celebrations showcasing the deep cultural connection between India-Egypt at Gomhuria Theater, Cairo, on January 29, 2025. A talented young Egyptian girl, Kariman, captivated the audience with her soulful rendition of "Vande Mataram". The evening was further enriched with a graceful Kathak performance and vibrant Bollywood dance performances.





Maulana Azad Centre for Indian Culture (MACIC)

MACIC was inaugurated on 14th January 1992 and it was named after Maulana Abul Kalam Azad, a distinguished scholar, educationist and statesman, who was the first Education Minister of India and the founding President of the Indian Council for Cultural Relations. MACIC is one of the International Cultural Centres under Indian Council for Cultural Relations (ICCR) with the primary objective of establishing, reviving and strengthening cultural relations and mutual understanding between India and Egypt.

MACIC conducts regular classes for Hindi & Urdu languages, Kathak dance, and Yoga in addition to academic seminars, India Day cultural events, film shows, exhibitions on Indian art & culture, special Yoga workshops, caricature activities, sports tournaments and cultural festivals/fairs from time to time.

The Glimpses of India painting competition is the annual painting competition organized in association with the Ministry of Education of the Arab Republic of Egypt. The 28th edition of the "Glimpses of India" painting competition organized from 20 October to 13 November 2024 in the 17 Governorates of Egypt with enthusiastic participation of over 22,500 Egyptian school children who made amazing paintings on a wide range of themes related to Indian art and culture.

Yoga has gained popularity in Egypt with over 100 Yoga centres operating in Egypt. The 10th edition of the International Day of Yoga organized by MACIC on 21 June 2024 at Al-Horreya Park, Zamalek, Cairo. This year's celebration was marked by a series of curtain raiser Yoga events across Egypt, including in Luxor, Hurghada, Alexandria, Minya, and Ismailia.

In cooperation with the Egyptian Ministry of Culture, MACIC screens Indian films in Hanager Theater, Cairo Opera House and Cinema palace, Garden city every month. MACIC boasts an extensive library with over 7000 books on wide range of subjects, which serves as a vital resource for many Egyptian students, offering them a gateway to understanding Indian art and culture authentically. MACIC celebrates the Foundation Day of ICCR every year by highlighting the important role being played by ICCR in strengthening cultural connectivity between India and Egypt.

The Maulana Azad Centre for Indian Culture organized 'Tagore-Mahfouz Caricature' Exhibition on 8 May 2024 to commemorate the birth anniversary of Indian nobel laureate, Rabindranath Tagore, in collaboration with the 'Fayoum Caricature Museum' and 'Egypt Cartoon Blog'. MACIC organized India-Egypt Friendship Kabaddi tournament to promote Indian sports in Egypt in cooperation with the Egyptian Kabaddi Federation at Helwan University Club on 30 July 2024. A total of 12 teams (both men and women) participated in this tournament.

For any inquiries and information about various classes & admission, please contact us:

Dr. Prakash Choudhary, Director

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Maulana Azad Centre for Indian Culture offers the following regular classes at its premises:

Yoga classes

Beginners level
Intermediate level
Advanced level
Online Yoga Classes
(Course duration is 20 hours at each level in 10 weeks)

Kathak classes

Beginners level
Intermediate level
Advanced level
Per week 2 hrs class
(Course duration is 24 hours at each level in 12 weeks)

Hindi and Urdu language classes

Under four categories-
Level I, II, III & Diploma
(Course duration is six months at each level)

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